

Evan D. Schultz Art Director

Skills

- **Adobe Creative Suite:** Illustrator, Photoshop, InDesign, Dreamweaver, Premiere Pro, Acrobat Pro, Bridge
- **Final Cut Pro**
- **Microsoft Office**

Education

University of Oregon

- Robert D. Clark Honors College
- B.A. Journalism/Advertising
- Spanish Minor



Recognition

- **2010 One Club Student Award for Creative Leadership**
- **2010 Scott Bedbury Scholar** - Represented the University of Oregon School of Journalism and Communication at SXSWi in Austin, TX
- **Dean's Scholarship, University of Oregon 2006-2010**

Interests

- Linoleum block printing
- Bass guitar
- Juggling and/or unicycling
- Old Radio dramas
- Comic books
- Swimming
- Krav Maga
- Deliciously lame 1980s synth hooks

Work Experience

Goodby, Silverstein & Partners (2010-present)

- **Intern (Aug 2010 - Oct 2010)**
- **Assistant Art Director (Oct 2010 - present)**
Experience on multiple clients, including Cheetos, Doritos, Chevrolet, Sonic Drive-In, Nintendo 3DS, AIDES, NBA, and Dickies

Allen Hall Advertising (2008-2010) (University of Oregon's student-run ad agency)

- **Art Director, New Venture Championship Account (2008-2009)**
Worked with the UO Lundquist Center for Entrepreneurship to develop a visual aesthetic and marketing campaign for their annual New Venture Championship event.
- **AHA Co-Director (2009-2010)**
Oversaw multiple accounts, including the New Venture Championship account and the development of a brand-building partnership with the Oregon Ducks NCAA Baseball team. Hired and trained new employees. Steered the agency ship around many an iceberg.

Art Kicks (2009-present) (Entrepreneurial venture)

- **Creative Director, Head Artist**
Began creating custom shoes to earn some extra money in 2009. One year later, I'm managing a brand. I've hired an additional artist to help tackle the sheer volume of orders and we mail shoes all over the country. For my honors thesis, I created an extensive examination of Art Kicks entitled *Custom Shoes as a Microcosm of Current Brand-Building Practices*.

Reference Deborah Morrison
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